

# UNIETHOS

## **What is Uniethos**

Uniethos is an innovative nonprofit organization that provides **advisory and executive educational services** to companies in order to develop sustainability in their business, with the participation of their stakeholders and the establishment of partnerships that contribute to increasing the businesses' competitiveness and share value for society.

## **What is the purpose of our work**

In seeking to develop competencies and innovative management practices and business models to raise the standard of sustainability in business sectors, Uniethos:

- Help companies build references in Sustainability;
- Help companies respond to global challenges and the expectations of their stakeholders;
- Develop education strategies to consolidate skills and business culture based on sustainability;
- Build long term relationships with our clients.

**Uniethos believes that sustainability is a key pillar of innovation and business competitiveness**

## **And how Uniethos does it**

We analyze the characteristics of the company, its potential for change, the relevance of the project for the company itself and for society.

We contextualize the dilemmas of the industry and identify standards, opportunities, risks, trends and innovative practices.

We analyze the companies' management, business model and value chain, identifying risks and opportunities facing the dilemmas of sustainability.

From this, we help companies building solutions to the dilemmas of sustainability counting with the involvement of its most important stakeholders.

## EDUCATIONAL PROGRAMS

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Genuine sustainability and corporate social responsibility (CSR) practices require a cultural change in the organizations that will lead them to a broadening of their present values and the incorporation of new business visions. The UniEthos **educational programs** provide the cornerstones for renewed consciousness while building the capacities of managers toward the adoption of sustainability in the companies' strategy, policies and practices.

### STRATEGIC MANAGEMENT FOR SUSTAINABILITY

The Strategic Management for Sustainability is a one-year program that aims to foster the incorporation of sustainability and social responsibility in the organizations' business strategies by exchanging experiences and building their leadership's capacity.

### OPEN COURSES

#### CONCEPTUAL ALIGNMENT IN CSR AND SUSTAINABILITY

The course aims to mobilize and align company staff with the concepts of corporate social responsibility (CSR) and sustainable development (SD), in addition to introducing the Ethos CSR Indicators as a diagnostic tool of the company's sustainability and social responsibility practices.

#### ETHOS CSR INDICATORS

The course aim is build participants skills to use the Ethos CSR Indicators as a managerial tool for diagnostic assessment of the company's present situation, with regard to CSR issues, and to yield benchmarks that are conducive to embedding the CSR agenda in the organization's strategic planning and plans of action.

#### GRI SUSTAINABILITY REPORT

The course aim is build the participants' capacities in the process of preparing the sustainability report (using Global Reporting Initiative reporting model), and enable reflection, measurement and reporting of the organizations' social, environmental and economic performance.

#### INTERNATIONAL STANDARD ISO 26000: GUIDANCE ON SOCIAL RESPONSIBILITY

The course objective is to increase participants' knowledge about the ISO 26000 standard as a reference for implementation of Corporate Social Responsibility (CSR).

#### STAKEHOLDERS ENGAGEMENT

The course aims to promote reflection and further the purpose, methodologies and challenges of the processes of stakeholder relations considering how companies can expand the opportunities for dialogue and engagement towards strategic management of relationships, enabling initiatives for risk prevention and innovation of processes and products.

### IN-COMPANY COURSES

Educational programs focusing on topics related to CSR and Sustainability developed for companies with specific needs for training of its employees, leaders and other stakeholders.

**Observation:** All Uniethos' open courses can also be offered in company

## ADVISORY SERVICES

UniEthos delivers **advisory services** for companies and stewards with the aim of helping them to incorporate sustainability and social responsibility in their companies' principles, practices and business strategy.

These programs are designed considering the characteristics and needs of each company. Below are the programs most commonly performed:

- Strategy planning for CSR and sustainability
- Planning for the incorporation of CSR and sustainability in businesses' value chain
- Diagnosis of CSR and sustainability in companies' management
- Planning for stakeholder engagement
- Development of corporate educational programs
- Development of policies for socially responsible management
- Development of innovative business models

The methodology used in each advisory service is always unique, and also reflects the characteristics and needs of each company.

Uniethos helps companies creating references in sustainability

## CLIENTELE



## OUR CONTACTS

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